

A multi award winning travel blog for parents looking for holiday ideas, destination reviews, and ideas for days out in the UK and abroad, family travel tips and all other things family holiday and activity related.



Winner of Best Top

**No1  
Family Travel Blog  
in 2019**

Vuelio put the ten most influential blogs in order, after reviewing the automated results. Topic-related content, post frequency, social media influence, traffic, design and interactivity.



**Winner of the Best  
Family Travel Blog  
in 2019, Finalist in  
2016 & 2017 & 2018**

The Brilliance in Blogging Awards are for parent lifestyle blogs. The awards attract over 200,000 nominations per annum.



**/minitravellers**

**19k**

16,000 Av. daily reach  
96% women  
87% 25 to 44 yrs.



**146k** monthly unique viewers

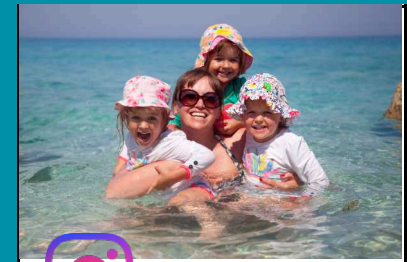
**/minitravellers**



**@minitravellers**

**17.3k**

160,000 impressions p.m.  
Followers top interests:  
76% UK  
74% Female  
46% Parenting  
37% Fashion  
26% Travel



**@mini\_travellers**  
**15.4k**  
**@mrminitravellers**  
**1.5k**

**minitravellers.co.uk**

**First Post:** June 2014

**Page Views:** 55,000 p.m.

**New Sessions:** 71%

**Peak Post:** 200,000 views

**DA49**

We are always open to working with brands, tourist boards, destinations and holiday providers as long as there is a strong connection to families having fun on holiday, on a day trip, at a theme park or even a local museum.

We can also work with you to create content to promote your brand to our readers.

- We run competitions
- Review products & destinations
- Sponsored posts & guest content
- Twitter and Instagram takeovers
- Video and VLOG's

Just some of the attractions, brands and family holiday specialists we have worked with . . . .

