



Winner of Best Family Travel Blog

The Mum and Dad (MAD) Blog Awards are **the** UK's biggest awards for parent blogs. The awards attract over 300,000 nominations per annum.

Promoted by:



Finalist in the Best Family Travel Blog category

The Brilliance in Blogging Awards are for parent lifestyle blogs. The awards attract over 200,000 nominations per annum.

Promoted by:



A multi award winning travel blog for parents looking for holiday ideas, destination reviews, and ideas for days out in the UK and abroad, family travel tips and all other things family holiday and activity related.



/minitravellers

8.5k

12,000 Av. m. reach
96% women
87% 25 to 44 yrs.



@minitravellers

10.3k

250,000 impressions p.m.

Followers top interests:
52% Babies
46% Mums
46% Parenting
37% Fashion
26% Travel



@mini_travellers
10.5k
@mrminitravellers
1.5k

minitravellers.co.uk

First Post: June 2014
Page Views: 20,000 p.m.
New Sessions: 71%
Peak Post: 10,000 views
Duration: 1m 30 sec



TOTS100
UK PARENT BLOGS

#41

(Out of 12,000 Blogs)

Pinterest
/minitravellers

TRIPS100
UK TRAVEL BLOGS

#2

Family Ambassador



We are always open to working with brands, tourist boards, destinations and holiday providers as long as there is a strong connection to families having fun on holiday, on a day trip, at a theme park or even a local museum.

We can also work with you to create content to promote your brand to our readers.

- We run competitions
- Review products & destinations
- Sponsored posts & guest content
- Twitter and Instagram takeovers e.g. Mark Warner and Simpson Travel
- Video and VLOG's e.g. Ford S-Max

Just some of the attractions, brands and family holiday specialists we have worked with

